



# SHELTERING HANDS

PARTNER OPPORTUNITY



## **PAW CHILI CHALLENGE & HUB-CAT CAR SHOW JANUARY 24<sup>th</sup> 2026**

***See Your Dollar Do the Most Good &  
Connect with Our Caregiver Audience***

# CONNECT WITH OUR AUDIENCE

In our mission to protect the animals depending on us, Sheltering Hands has been blessed to be a part of a strong community of individuals united by the pursuit of animal welfare. Our followers are the best, and with their constant support and engagement we are able to best serve the cats in our care. By partnering with our organization, you will be connecting with a passionate, enthusiastic, and very grateful audience.

**8,000+ FACEBOOK FOLLOWERS**

**OVER 90% LOCAL AREA USERS**

**3000+ USERS AGES 35-54**

**4000+ USERS AGES 54-65+**

**105,000+ MONTHLY VIEWS**

**30,400+ ORGANIC REACH**

**6000+ EXTENDED VIDEO PLAYS**

**4000+ CONTENT INTERACTIONS**

**THRIFT SHOPPE**

**100+ DAILY VISITORS**

**ADDITIONAL OUTREACH**

**2500+ EMAIL CONTACTS**

## BE A PART OF THE JOURNEY

At Sheltering Hands, we are always looking for ways to grow our capability to serve our community and build effective relationships while we do so. We invite you to be a part of that journey, and there are many options to highlight your business.





The Sixth Annual PAW Chili Challenge and Hub-Cat Car Show is coming January 24<sup>th</sup> 2026 to Lake Lillian in Belleview, FL. Seasoned chili cooks travel to our area to compete side by side with local rescue organizations and food enthusiasts in a day designed to celebrate our Partners in Animal Welfare. With raffles, food trucks, and a variety of vendors, this event is an awesome opportunity to champion the heroes serving our furry friends locally.

For businesses wanting to show their support for the animal rescue community, this is a powerful opportunity. Many of our area rescue operations take part in this event to compete with friends, to raise awareness about the issues they strive to solve, and connect with new donors. Help us throw a bigger party and grow this celebration for our caregiver heroes. With this Partnership, we can introduce your brand to a number of new audiences while becoming a partner in animal welfare within the community. Based on your Partnership level, your business can be featured in our social media campaign through custom graphics, on our website, and signage in our physical locations like our Thrift Shoppe and Main Clinic. During the day of the event these rewards extend to exclusive tent spaces, signage in high traffic areas, and presentation times.

These Partnership opportunities start on December 1st 2025 and conclude on February 1st 2026. Thank you for time, consideration, and compassion.

## **\$5000 - PLATINUM PARTNERSHIP**

- **EXCLUSIVE Social Media Posts for Event, 4 times per week during 30-day Event Period including 2 Video/Specialty Posts - Special Content Provided by Partner**
- **PREMIUM Event Booth Space ( 10' x 20' ) / Tent & Setup Provided by Partner**
- **Special Presentation During Event / Provided by Partner or MC upon Request**
- **Judging Tent & Awards Tent Banner Logo Placement during Day of Event**
- **Video Collaboration & Production for the Event Highlighting Brand**
- **Video Advertisement Spot on Thrift Shoppe Digital Billboard (30 Seconds every 15 Minutes) for 60-Day Event Period / Provided by Partner**
- **CUSTOM BANNER Graphic Created & Displayed on the Sheltering Hands website homepage during 30-Day Event Period**
- **BANNER PLACEMENT at Main Clinic location in Ocala for 60-Day Event Period (Up to 8' - must be provided by Partnering Business)**
- **COMPLIMENTARY Tickets - Eight (8) Chili Tasting Wristbands**





## **\$2500 - GOLD PARTNERSHIP**

- EXCLUSIVE Social Media Posts for Event, Twice per Week during 30-Day Event Period including 1 Video/Testimony/Specialty Post / Special Content Provided by Partner
- PREMIUM( 10' x 10' ) Tent Space During Event / Tent & Setup Provided by Partner
- Partnership HIGHLIGHT Message Every 30 Minutes During Day of Event
- Judging Tent & Awards Tent Banner Logo Placement during Day of Event
- Static Logo/Promotional Image on Thrift Shoppe Digital Billboard (15 Seconds every 15 Minutes) for 30-Day Event Period)
- Website Logo & Link Highlight on Sheltering Hands homepage during 30-Day Event Period
- COMPLIMENTARY Tickets - Four (4) Chili Tasting Wristbands

## **\$1000 - SILVER PARTNERSHIP**

- Weekly EXCLUSIVE Social Media Post including Logo for 30-Day Event Period
- Partnership HIGHLIGHT Message Every Hour during Day of Event
- Tent Space ( 10' x 10' ) During Event / Tent & Setup Provided by Partner
- Judging Tent Banner Logo Placement during Day of Event
- Website Logo & Link Highlight on Sheltering Hands homepage during 30-Day Event Period
- COMPLIMENTARY Tickets - Two (2) Chili Tasting Wristbands

## **\$500 - BRONZE PARTNERSHIP**

- Weekly Social Media Post including Logo for 30-Day Event Period
- Judging Tent Banner Logo Placement during Day of Event
- Partnership HIGHLIGHT Message Twice (2) during Day of Event
- Website Logo & Link Highlight on Sheltering Hands homepage during 30-Day Event Period

**60-Day Event Period: December 1st 2025 until Febraury 1st 2026**

**30-Day Event Period: January 1st 2026 until February 1st 2026**

**Day of Event: January 24<sup>th</sup> 2026**

To take full advantage of this opportunity, please be prepared to complete your commitment form prior to the above Event Periods. Our media director will contact your team to gather any logos, content, or literature you would like include in our campaign.

If you like to see content we've created for the PAW visit: [shelteringhands.org/pawshow](https://shelteringhands.org/pawshow)

**TO BEGIN YOUR PARTNERSHIP PLEASE CONTACT**

**PARTNERS@SHELTERINGHANDS.ORG**

**OR CALL 352-840-0663**

**To learn more about our mission visit [SHELTERINGHANDS.ORG](https://shelteringhands.org)**

